



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

# CONTRACT

<u>Contract / Revision</u> 565835 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/24/12 - 09/30/12		<u>Estimate #</u> 11543
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Wired Media Partners**  
**Attention: Chris Vail**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	09/24/12	09/30/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$300.00			
N 2	13	09/24/12	09/30/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$300.00			
N 3	13	09/24/12	09/30/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$350.00			
N 4	13	09/24/12	09/30/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$400.00			
N 5	13	09/24/12	09/30/12	M-F 8a-9a	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$400.00			
N 6	13	09/24/12	09/30/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$400.00			
N 7	13	09/24/12	09/30/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$500.00			
N 8	13	09/24/12	09/30/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$500.00			
N 9	13	09/24/12	09/30/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00			
N 10	13	09/24/12	09/30/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-1---				2	\$250.00			
N 11	13	09/24/12	09/30/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1---1--				2	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
565835 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/12 - 09/30/12		11543

<u>Advertiser</u>	<u>Original Date / Revision</u>
Center Forward	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 12	13	09/24/12	09/30/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$250.00			
N 13	13	09/24/12	09/30/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$250.00			
N 14	13	09/24/12	09/30/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$250.00			
N 15	13	09/24/12	09/30/12	Sa 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$100.00			
N 16	13	09/24/12	09/30/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1-1--				2	\$400.00			
N 17	13	09/24/12	09/30/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$500.00			
N 18	13	09/24/12	09/30/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$400.00			
N 19	13	09/24/12	09/30/12	FOX Prime Tuesday 8-9p	8p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1-----				1	\$1,800.00			
N 20	13	09/24/12	09/30/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$2,200.00			
N 21	13	09/24/12	09/30/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$1,200.00			
N 22	13	09/24/12	09/30/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	111-1--				4	\$1,100.00			
N 23	13	09/24/12	09/30/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$900.00			
N 24	13	09/24/12	09/30/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$1,000.00			
N 25	13	09/24/12	09/30/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---1---				1	\$450.00			
<b>Totals</b>											<b>71</b>	<b>\$35,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	71	\$35,850.00	\$30,472.50
<b>Totals</b>	<b>71</b>	<b>\$35,850.00</b>	<b>\$30,472.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 565835 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Product</u>	<u>Estimate #</u> 11543
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

**Contact:** Kent Carbon  
Email: kent.carbon@fox13now.com

**Phone:** 801-532-1300  
**Fax:** 801-536-1334  
**Direct:** 801-536-1338

## KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 5a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$1,500.00								
KSTU 5:30a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KSTU 6a News	EM	M-F	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$1,750.00								
KSTU 7a News	EM	M-F	\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	\$2,000.00								
KSTU 8a News	EM	M-F	\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$2,000.00								
Saturday 7a News	EM	Sa	\$400.00						1		1
7:00 AM 8:00 AM		30	\$400.00								
Saturday 8a News	EM	Sa	\$500.00						1		1
8:00 AM 9:00 AM		30	\$500.00								
Sunday 7a News	EM	Su	\$400.00							1	1
7:00 AM 8:00 AM		30	\$400.00								
Sunday 8a News	EM	Su	\$500.00							1	1
8:00 AM 9:00 AM		30	\$500.00								
Live with Kelly	DT	M-F	\$250.00		1		1				2
9:00 AM 10:00 AM		30	\$500.00								
KSTU 11a News	DT	M-F	\$250.00	1				1			2
11:00 AM 12:00 PM		30	\$500.00								
Judge Judy	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30	\$1,250.00								

Chris Vail  
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM  
KSTU-TV  
Page 1 of 3

Station Order  
Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012.

Estimate ID

11543

Contact: Kent Carbon  
Email: [kent.carbon@fox13now.com](mailto:kent.carbon@fox13now.com)

Phone: 801-532-1300

Fax: 801-536-1334

**Direct:** 801-536-1338

**KSTU-TV**

KSTU-TV				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Program Name	DP	Days Length	Gross Rate	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Judge Judy 3:30 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa 30	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$400.00 \$800.00			1		1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa 30	\$350.00 \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su 30	\$400.00 \$400.00							1	1
New Girl/Mindy 8:00 PM 9:00 PM	PT	Tu 30	\$1,800.00 \$1,800.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	W 30	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	Th 30	\$750.00 \$750.00				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F 30	\$1,200.00 \$6,000.00	1	1	1	1	1			5

Need \$600

Need \$2200

Need \$2400

Need ~~8~~ 600

Need ~~\$~~ 2200

Need \$2400

Chris Vail  
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM

KSTU-TV

Page 2 of 3



## Station Order Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

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**Phone:** 801-532-1300

**Fax:** 801-536-1334

**Direct:** 801-536-1338

### KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 9:30p News	LN	M-F	\$1,100.00	1	1	1		1			4
9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00				1				1
10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$38,950.00	13	14	14	14	14	5	4	78

Chris Vail  
Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:04 AM

KSTU-TV

Page 3 of 3



# Station Order Revised Center Forward 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

11543

**Contact:** Kent Carbon

**Phone:** 801-532-1300

**Email:** kent.carbon@fox13now.com

**Fax:** 801-536-1334

**Direct:** 801-536-1338

## KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 5a News 5:00 AM 5:30 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
KSTU 5:30a News 5:30 AM 6:00 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
KSTU 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$350.00 \$1,750.00	1	1	1	1	1			5
KSTU 7a News 7:00 AM 8:00 AM	EM	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
KSTU 8a News 8:00 AM 9:00 AM	EM	M-F 30	\$400.00 \$2,000.00	1	1	1	1	1			5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$400.00 \$400.00						1		1
Saturday 8a News 8:00 AM 9:00 AM	EM	Sa 30	\$500.00 \$500.00						1		1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$400.00 \$400.00							1	1
Sunday 8a News 8:00 AM 9:00 AM	EM	Su 30	\$500.00 \$500.00							1	1
Live with Kelly 9:00 AM 10:00 AM	DT	M-F 30	\$250.00 \$500.00		1		1				2
KSTU 11a News 11:00 AM 12:00 PM	DT	M-F 30	\$250.00 \$500.00	1				1			2
Judge Judy 3:00 PM 3:30 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/6/2012 3:42:16 PM

KSTU-TV

Page 1 of 3



# Station Order Revised Center Forward 2012

**Market:** Salt Lake City-Ogden

Estimate ID

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11543

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## KSTU-TV

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				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
Judge Judy 3:30 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa 30	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$400.00 \$800.00			1		1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F 30	\$600.00 \$3,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa 30	\$350.00 \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su 30	\$400.00 \$400.00							1	1
New Girl/Mindy 8:00 PM 9:00 PM	PT	Tu 30	\$2,200.00 \$2,200.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	W 30	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	Th 30	\$2,400.00 \$2,400.00				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F 30	\$1,200.00 \$6,000.00	1	1	1	1	1			5

Chris Vail

**Wired Media Partners**

Date/Time Sent: 8/6/2012 3:42:16 PM

KSTU-TV

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSTU 9:30p News	LN	M-F	\$1,100.00	1	1	1		1			4
9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00				1				1
10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$42,000.00	13	14	14	14	14	5	4	78

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:42:16 PM

KSTU-TV

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